



May 23, 2009

Lee & Associates, Inc.  
Public Relations & Advertising  
145 S. Fairfax Avenue, #301  
Los Angeles, CA 90036

Dear Leo and Team,

On behalf of the entire Henry's family, we would like to extend our thanks for your hard work and dedication in making our Woodland Hills store opening a smashing success. Your creative planning and diligent work with the media contributed to a record number of customers visiting our store on opening day.

We recognize and appreciate that you worked quickly to put together a multi layered PR plan that best positioned us in a new market and introduced us as a valuable neighbor to the community. We're happy to have you working by our side as we approach our next opening. Monrovia here we come!

As a token of our appreciation we've enclosed Henry's gift cards for you to share with your family and friends in Woodland Hills.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim Nielsen".

Jim Nielsen  
President

A handwritten signature in black ink, appearing to read "Brandon Bagley".

Brandon Bagley  
Vice President Sales & Merchandising